



Invitation to join the Camera Imobiliara Belgia Romania *"Some of your benefits"*

We use exclusive high quality lead generating, networking meetings, introductions, seminars, mega events, visibility on our events, visibility on the internet and workshops to accelerate the business development of our members and sponsors.

Buzau, 18 Oktober 2008

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General idea behind CIBR

We are a commercial chamber of commerce for real estate and related activities. We cover Romania and the Benelux. From Belgium we have access to investors and companies from the Benelux. From Romania we have access to investors, suppliers and experts in Romania.

It is our mission:

- to organize network events and seminars to bring the parties and stakeholders in contact with each other;
- to provide outstanding services to clients and members;
- to grant a "specialcibr plaque" to the selected and approved suppliers, sponsors and experts;
- to develop business in Romania for our members and sponsors;
- to develop business in Belgium for our members and sponsors;
- To have a tailor made development program for our corporate sponsors;

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How to join ?



- Send an e-mail to cibr@telenet.be for your subscription form and instructions
- Call 0032-478-331-799 – 0478/331-799
- Call 0040-766-622-873 – 0766/622-873
- Fax 0032-329-329-59-51

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High quality lead generating



- We generate leads for our members and sponsors
- The leads have a high quality
- The leads are exclusive and carefully selected on a tailor made basis
- We have a very dedicated program and tailor made program for our corporate sponsors
- CIBR has a lead generating system on a national level with positions in almost every province of Romania...

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Networking meetings



- CIBR is one of the founding members of Belgian Connection
- Belgian Connection has a meeting every month in Bucuresti
- BC select its members very carefully and the level is at CEO, shareholder, CFO, COO
- Members of CIBR can join the meetings of BC
- www.belgianconnection.be

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Introductions



- CIBR will do tailor made introductions for the members
- CIBR has a special introduction package for the corporate sponsors
- We do the intro by mailings, face to face, by fax, etc... Multi Channel Approach
- We do not represent your company but we make connections and introductions with a "*diplomatic*" approach

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Seminars



- We organize “thematic” seminars
- The last example was the “Outsourcing ICT in Romania” hosted & sponsored by ING Bank Brussels.
- See under the event section of our website
- http://www.cibr.be/en_events.php

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Mega events



- The next mega event is on 24 march 2009 in Brussels
- We will have around 280 participants
- The event is free
- We organize with Flemish and Romanian Government and PBS Worldwide
- The content and participants of the mega events are interesting for the members and corporate sponsors

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Visibility on our events




- Every corporate sponsor has the possibility to put a "booth" with or without people on our events
- Every corporate sponsor has a table for documentation at all our events
- In our presentations we thank and introduce the corporate sponsors in the beginning of our presentation


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Workshops 2




The next cluster is SE



target area semi CIBR Italia 02/2008

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Then we move up NW




target area semi CIBR 03/2008

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Workshops 3



≈ Then we go to the Banat region etc...

THE CONTENT

- ≈ We give usefull information and content
- ≈ We invite professional speakers
- ≈ We actually provide training and samples on the subject of the workshop
- ≈ We provide networking opportunities and create a networking environment during the workshops
- ≈ We select the subscribers in function of the needs of the sponsors and members.....
- ≈ The marketing effort is targetted on specific segments only for you
- ≈ We have the support of other chambers, patronates, federations, associations, etc... (read the online invitation workshop 4-5 dec)



Target area semi CIBR tomisara

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